



# PURE

## EVOKE *flow*

*Much more than a radio*



## Introducing *EVOKE Flow*

Welcome to a whole new world of listening. EVOKE Flow brings you the huge variety of audio available on the internet, as well as traditional DAB and FM radio and your own digital music collection. All in a stylish portable radio that you can take with you wherever you go.

EVOKE Flow uses the same Wi-Fi technology as portable computers to connect to the internet wirelessly. Through this connection you can access thousands of radio stations from across the world, catch your favourite shows when you want with “listen again” and enjoy a huge variety of podcasts. You can even use EVOKE Flow to browse and play music stored on a Wi-Fi-enabled PC.

Visit the PURE Lounge ([www.thelounge.com](http://www.thelounge.com)) to listen online, view recommended content and organize your favourite stations, programmes, podcasts or unique PURE sounds.

EVOKE Flow’s touch-sensitive controls; large, clear auto-dimming graphical OLED display; and context-sensitive buttons provide an easy and intuitive interface. There’s also a handy alarm clock, timers and our optional rechargeable ChargePAK battery for maximum portability.

EVOKE Flow – *Much more than a radio*



## Get connected

EVOKE Flow works with any Wi-Fi network, at home or out and about. Just switch it on – it will find all available Wi-Fi networks and you'll be ready to access the vast range of internet radio stations, listen again programmes and podcasts available on the web, as well as PURE Sounds – unique soundscapes created by PURE to stimulate, inspire and relax.

And don't forget that if you've got a computer or network storage device connected to your Wi-Fi network you can stream music from it direct to EVOKE Flow and enjoy your tunes away from the computer.



## Visit the *PURE Lounge*

Visit the PURE Lounge at [www.thelounge.com](http://www.thelounge.com) and you can listen online, register your radio, and save your favourites. You'll find:

**Radio stations** – thousands of global, national and local radio stations

**Listen again\*** – your favourite shows when you want them

**Podcasts** – thousands of programmes available anytime

**PURE Sounds** – sounds to stimulate, inspire and relax

Powerful and simple to use search facilities will help you to find the content you want. Simply enter any combination of name, language, country, genre or quality and you'll be sure to find something worth listening to.

You can also find out what's new and get some recommendations for things you might like to listen to.

The PURE Lounge – Turn on. Tune in. Chill out

[www.thelounge.com](http://www.thelounge.com)



## ***Internet radio***

### ***Enjoy a world of global, national and local radio***

What are *you* passionate about? Algerian Rai? Zairean Soukous? Gaelic football results? The New York Knicks' scores? Current events in Poland? News from India? Tune-in to stations all over the globe and discover a world of content, some familiar and some brand new. Wherever you are and whatever you like, we've got it covered.

## ***Listen again<sup>†</sup>***

### ***Hear your favourite shows when you want them***

Missed an episode of your favourite radio programme? Imagine catching up with your favourite shows in the kitchen, the lounge, the garage, or anywhere you're in range of your wireless network. And there's absolutely no need for a PC! Radio on demand has never been this easy.

## ***Podcasts***

### ***Discover thousands of programmes available anytime***

Listen to highlights of your favourite breakfast show, study a foreign language in ten episodes, listen to DIY tips, or play a bedtime story for the kids. There's an amazing variety of content and thousands of podcasts to discover. No PC or iPod required!

<sup>†</sup>Available from radio stations that have an online listen again/archive service, including most BBC stations.



## ***DAB and FM***

### ***Listen wherever DAB or FM are broadcast***

EVOKE Flow is a fully-featured DAB and FM radio, so wherever you are you can listen to DAB or FM radio without a wireless internet connection. DAB is easy and convenient to use, has more stations and digital-clarity; FM with RDS is great for local stations and areas with reduced DAB coverage.

### ***Media streaming***

#### ***Listen anywhere to all the music stored on your PC***

Unlock your music! Break free from the computer and listen to your entire digital music collection wirelessly around the house. Browse through albums and playlists, pause and seek within tracks or connect EVOKE Flow to your hi-fi for a playlist party.

### ***PURE sounds***

#### ***Sounds to stimulate, inspire and relax***

Create an atmosphere to match your mood with a library of evocative sounds. From birdsong and a mother's heartbeat to cityscapes and rolling thunder, tune into PURE sounds to stimulate your imagination, help you concentrate or just find a space to relax.



## Accessories

### ChargePAK E1

This optional in-unit rechargeable battery pack can be fitted in seconds to provide true fit-and-forget portability. ChargePAK is more cost-effective and convenient than traditional alkaline batteries and avoids the need to dispose of batteries in landfill sites. Plug your EVOKE Flow into the mains and ChargePAK charges while you listen; unplug and you've got up to 15 hours of portable listening.

### S-1 Flow Speaker

An optional additional speaker for high-quality stereo sound from your EVOKE Flow. Features a matching full-range 3" drive unit, a 3m cable and matching piano black cabinet.

### i-10

This powered universal iPod dock plugs straight in to your EVOKE Flow for headphone-free listening. i-10 charges your iPod while docked and comes with a handy remote control.



EVOKE Flow is the latest in a long line of innovative products from PURE, the UK company with a PASSION for radio, backed-up by the largest dedicated radio development team in the world and ground-breaking technology from parent company Imagination Technologies.

PURE kick-started the DAB digital radio market with the introduction of the EVOKE-1, extended it with bedside, personal and in-car solutions and is now introducing EVOKE Flow, a Wi-Fi-enabled product which makes the connected radio mainstream. EVOKE Flow makes connected listening personal, enabling you to tailor your own unique, easy-access listening profile from the vast array of internet content.

## *Technical Specifications*

**Radio:** Internet (Wi-Fi), DAB digital radio (DAB Band III and L-Band), FM (with RDS and RadioText).

**Wireless:** 802.11b and 802.11g supported with WEP and WPA/WPA2 encryption.

**Media Streaming:** Audio codecs supported include WMA (Standard V9), WAV, AAC, MP3, MP2, Real Audio. Media streaming requires UPnP server or PC/MAC running UPnP server software (supplied upon registration at [www.thelounge.com](http://www.thelounge.com))

**Audio power output:** 7W RMS.

**Connectors:** 6V DC power (230V adapter supplied), ChargePAK connector, 3.5mm Line-in. USB for product upgrades. 3.5mm headphone, 3.5mm line out (analogue), 3.5mm auxiliary speaker connection.

**Dimensions (mm):** 175 high x 210 wide x 110 deep.

**Warranty:** Comprehensive two year warranty.



All PURE EcoPlus™ products are designed and manufactured to minimize power consumption in operation, and to achieve market-leading standby power consumption.

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